

ARTWORK & LOGO ART may be provided in the original form, or in the following formats:

Transparencies • 35mm Slides • Digital Files

Transparencies

- **4" x 5"** or **8" x 10"** (send the largest transparencies you can).
- The image should be evenly and brightly lit, and in focus.
- When photographing, make sure the art fills as much of the frame as possible (art may be shot in segments to achieve this).

35mm Slides

- Slides are acceptable only for smaller, individual elements to be placed into a border. Do **not** photograph entire designs onto slides, as they will be too small to reproduce.
- Slides are **not** appropriate for mural projects.

Digital Files

- Acceptable formats:

PSD
TIFF
EPS
JPEG
PDF
Freehand
InDesign
Illustrator
Quark

- May be provided on Zip, DVD, or CD.
- All linked images must be included.
- All fonts must be included.
- Resolution must be at least 300dpi at no less than 25% of final print size.
- A color proof (printout) must be included.